

## Newsletter for Florida Career School and College Decision-Makers

---

### YOUR CAREER SCHOOL CAN MEET THE NEEDS OF LAID-OFF WORKERS WHO NEED TO REINVENT THEMSELVES

Right now you can reach out to thousands of unemployed in your community who need career training or specialized skills to change their lives.

Ask us for new ways to contact this market and increase enrollments. Do your students need more options to pay tuition? Want new ways to increase revenue? Take 30 seconds to complete this on-line form. We'll locate solutions so you can serve your community. Click [here](#).

---

### INCREASE CLINIC REVENUE. QUICK-TO-IMPLEMENT STRATEGIES FOR MASSAGE THERAPY, SKIN CARE, AND COSMETOLOGY SCHOOLS

We'll share three easy-to-organize income-producing marketing techniques to increase traffic to your clinics. Click [here](#) for details. Be sure to indicate your student population, accrediting agency, and if you are Title IV approved.



---

### ADD SHORT COURSES SEAMLESSLY. OFFER TECHNOLOGY SKILLS TO THE UNEMPLOYED.

Displaced and unemployed workers in your community find they need to upgrade their computer and technology skills to meet today's job requirements. Ask us about turnkey courses that are 15, 20, and up to 40 hours in length. Topics cover keyboarding to advanced WORD and more. All you need is a computer lab with at least 5 workstations and an instructor who knows the programs. Since these are job enhancement courses they typically do not need to be approved by regulatory boards. Serve your community. Add a new revenue stream. Click [here](#) for details.

---



## CIE-APPROVED CONTINUING EDUCATION COURSES

Ask about our on-site and distance education courses. We are approved by CIE as continuing education providers. Click [here](#) to request a list of continuing education courses available to your director-level staff and instructors.

-----

## READY FOR ADVANCEMENT? LOOKING TO BE COMPENSATED IN LINE WITH YOUR EXPERTISE?

Click [here](#) to request a list of high-paying career school openings in Florida and throughout the U.S.

-----



## FEATURED FLORIDA SCHOOL FOR SALE BUY AN ESTABLISHED FLORIDA CAREER SCHOOL PLUS A SPA BUSINESS

Turnkey Operation  
Consistent Gross and Growth  
Priced to sell

Click [here](#) and ask for Confidentiality Agreement #1083.

-----

## LOOKING FOR AN EXIT STRATEGY?

Want to retire? Sell your school? Click [here](#) and ask us about a complimentary preliminary valuation.

-----

## DATES TO REMEMBER

### Wednesday, March 18, 2009

Commission for Independent Education, Orlando  
Meet us there. Be sure to attend if you are new to the career school sector.

### Friday, March 27, 2009

New school applications due. Contact us to set up your school with a strong infrastructure for success.

### Monday, April 27, 2009

Renewals and program adds and other modifications due. Ample time for us to assist. Click [here](#) for details.

**FAPSC events**

<https://m360.fapsc.org/ViewCalendar.aspx>

-----

**RESOURCES FOR FLORIDA SCHOOLS**

Florida Commission for Independent Education

<http://www.fldoe.org/cie/>

Florida Association of Career Schools and Colleges

<http://www.fapsc.org>

Florida Association of Beauty Professionals

<http://www.fabprofessionals.org>

-----

**ABOUT US**

We have been consultants to career school and college decision makers for nearly 20 years. Our staff assists with licensing and accreditation, school development services, director-level recruitment, and school divesting and acquisition. Our clients are located throughout Florida, the U.S. and abroad.

-----

Dr. Susan F. Schulz  
Career School Developer  
561 483 9554 phone  
[susan@susanfschulz.com](mailto:susan@susanfschulz.com)  
<http://www.susanfschulz.com>