

**Space is limited! First come - first served!  
Don't delay - reserve your space today!**

Here is a sample of the ad size you can expect to receive. If you would like to double your exposure purchase **two 3.5" x 3.5"** spaces for **ONLY \$4,122!**

When submitting your ad please follow the specification detail below. Any deviations from this could result in delaying the publication.

**Ad Specifications for Florida Trends' NEXT:**

- Size: 3.5 inches x 3.5 inches
- Please send digital file to Wanda Taylor at FAPSC via email to: **wanda@FAPSC.org**

**Digital File Specifications:**

- PDF X-1a or native applications: PC or MAC OSX, Quark XPress 6.5, InDesign CS2, Photoshop CS2 or Illustrator CS2.
- Include all fonts (screen and printer) and any used in imported EPS artwork, with the exception of those converted to paths or outlines.

**File Building Requirements:**

- Use stylized fonts only. Do not apply style attributes to basic fonts.
- Please send only the fonts used.
- For color art and photos, use CMYK mode, EPS or TIFF format at 300 dpi. RGB images will be converted to CMYK and this may affect color reproduction. No LZW compression. Placed images must be 100%.
- PMS colors must be converted to CMYK for all color ads. No spot colors. B&W art should be grayscale or bitmap, either TIFF or EPS format.
- Do not leave extra channels or layers in Photoshop CMYK file formats.

**DEADLINE: MAY 29, 2009**

**SAMPLE AD**  
**Size 3.5" x 3.5"**  
 (other sizes available)

Contact FAPSC to learn more  
 (850) 577-3139

**\$2,061** until May 29th

**Ads Due to FAPSC : May 29th**

# FAPSC 2010 Scholarship and NEXT Magazine™ Participation Agreement



**Preparing Florida's Workforce**  
**Awarding full tuition, \$5,000, and \$1,000**  
**scholarships to eligible students attending**  
**Florida's career colleges and schools**

**DEADLINE: MAY 29, 2009**

**Information and Participation Agreement Inside!**



Florida Association of Postsecondary Schools and Colleges  
 150 South Monroe Street, Suite 303  
 Tallahassee, FL 32301

(850) 577-3139, Office  
 (850) 577-3133, Fax

[www.FAPSC.org](http://www.FAPSC.org)



The **FAPSC** scholarship program has been in existence for over 24 years. The past 4 years **FAPSC** has awarded 370 scholarships to graduating high school seniors and GED recipients totaling over 2 million dollars all because of our members generosity.

Let's keep the momentum going and set record numbers through increased participation among our member schools/colleges. Here is a step by step guide regarding the requirements to participate in the program, information on our partnership with Florida Trend's NEXT Magazine™, and qualification for scholarship applicants.

**What is the FAPSC Scholarship Program?**

Member institutions offer tuition scholarships to their institution; **FAPSC** coordinates and markets the program.

**Who is eligible?**

Florida public and private high school seniors graduating during the 2009-2010 school year and individuals awarded GEDs between March 1, 2009 - February 28, 2010 may apply.

**How are the scholarships funded?**

Participating **FAPSC** member institutions provide one or more full tuition, \$5,000 or \$1,000 scholarships to be awarded in April 2010. These are institutional scholarships, funded by the schools.

**Examples:** Great College of Florida (GCF)  
One Full Scholarship including book/material fee in each program listed:  
 Computer Repair Technician; 36 Credit Hrs.; Diploma  
 Web Site Designer; 51 Credit Hrs.; Diploma

Two \$1,000 Scholarships in the program listed:  
 Business Administration; 96 Credit Hrs.; AS Degree

**How do schools work with FAPSC?**

You supply the scholarships and **FAPSC** provides the marketing materials.

**What are the benefits of participating?**

- 💰 Opportunity to increase enrollment from high schools
- 💰 An entree to high school students, teachers and career/guidance counselors
- 💰 Cost effective advertising to the high school and adult GED market
- 💰 Community recognition
- 💰 Knowing that you helped a deserving student advance their education

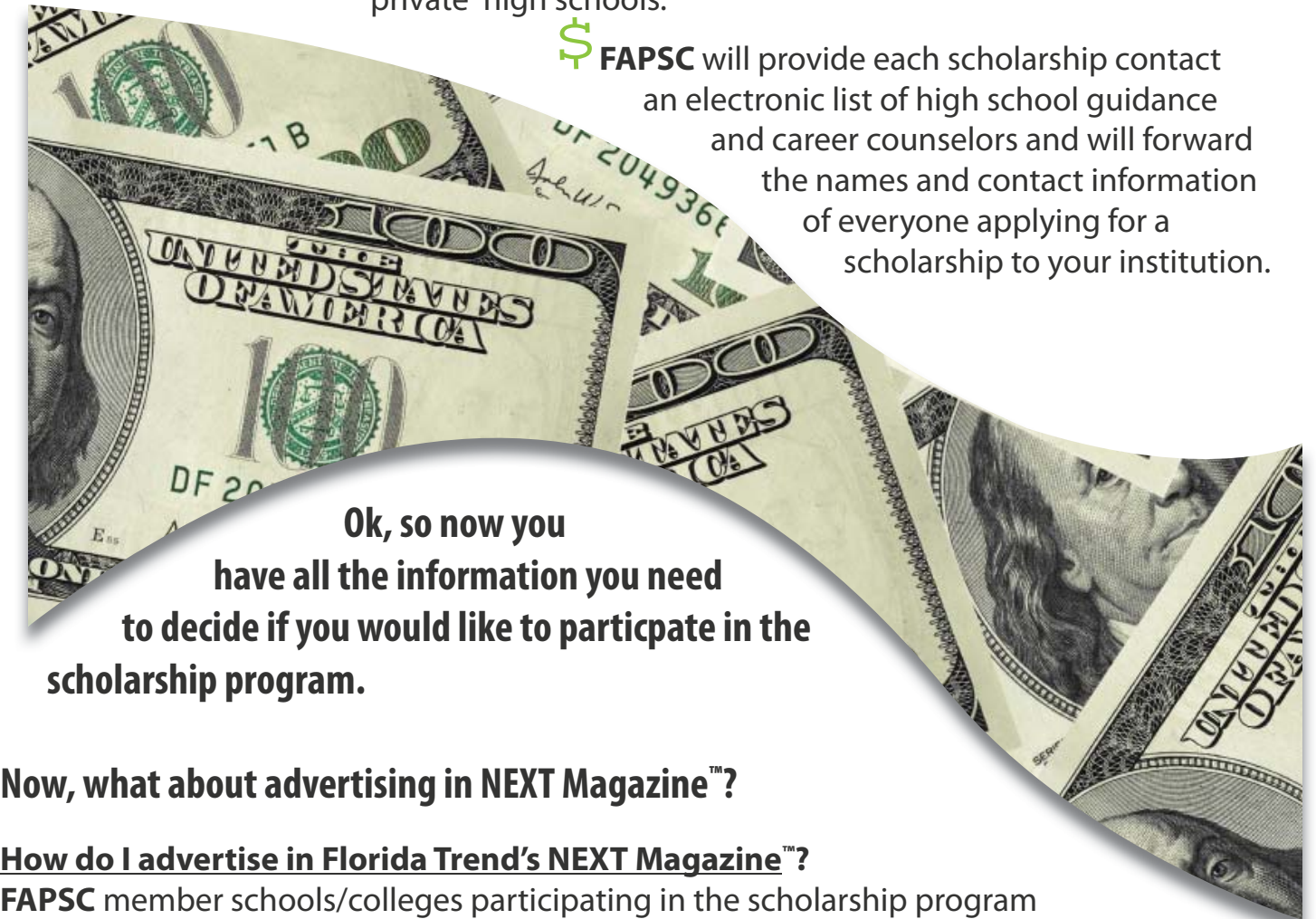
**How can you participate?**

Complete the participation agreement and return with your **\$500 participation fee** to the **FAPSC** office no later than **May 29, 2009**.

**What role does FAPSC play?**

- 💰 **FAPSC** coordinates the program and designs and distributes materials to high schools, workforce regions, GED and vocational technical center and of course to all participating **FAPSC** institutions.
- 💰 **FAPSC does all the advertising** coordinating through Florida Trend's NEXT Magazine™ which is distributed free to all students in Florida's public and private high schools.

💰 **FAPSC** will provide each scholarship contact an electronic list of high school guidance and career counselors and will forward the names and contact information of everyone applying for a scholarship to your institution.



**Ok, so now you have all the information you need to decide if you would like to participate in the scholarship program.**

**Now, what about advertising in NEXT Magazine™?**

**How do I advertise in Florida Trend's NEXT Magazine™?**

**FAPSC** member schools/colleges participating in the scholarship program have an opportunity to advertise in Florida Trend's NEXT Magazine™ August 2010 publication at a special **FAPSC** member rate.

- 💰 NEXT magazine is a FREE publication that is distributed to Florida teens in the 9th, 10th, 11th, and 12th grade.
- 💰 **FAPSC** has negotiated special advertising rates for **FAPSC** members only! With ad purchase you will also receive the following benefits:
- 💰 **Rotating Banner for one year on FloridaNext.com (\$3,600 VALUE- FREE)**
- 💰 **Hyperlink from FloridaNext.com (\$1,000 VALUE- FREE)**
- 💰 **Leads from Reader Response Card (\$2,500 VALUE- FREE)**

Ad space is limited to a first-come, first-served basis. To lock into this special pricing of **\$2,061\*** participation agreements are due by **May 29, 2009**. See back page for ad size sample.

**Scholarship Participation  
& Ad Space/Materials  
Deadline:  
May 29, 2009**

**FAPSC Scholarship &  
NEXT Magazine™  
Participation Agreement**



Note: a separate form must be completed for each campus. Please print clearly or type. If additional forms are necessary, please photocopy or visit our website [www.FAPSC.org](http://www.FAPSC.org).

**INSTITUTION INFORMATION:**

Name of Participating School/College: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

**AUTHORIZATION INFORMATION:** The institution's owner or campus president/director must sign below to authorize FAPSC to include your school and list scholarships in the FAPSC Scholarship Program.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

*My signature indicates that I understand that FAPSC serves only as a facilitator for this scholarship program and that the institution is responsible for the full, \$5,000 and/or \$1,000 scholarship(s) offered. These scholarships are provided by my institution and are handled the same as any institutional scholarship we offer. FAPSC is responsible for facilitating the program, developing and mailing marketing materials and selecting scholarship recipients.*

**SCHOLARSHIP CONTACT:**

Name will appear as the institution's primary contact on all scholarship information.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**YES! SIGN US UP in the scholarship program!**  \$500 per campus x \_\_\_\_\_ Total: \$ \_\_\_\_\_

**YES! SIGN US UP to advertise in NEXT Magazine™!**  \$2,061 per Ad x \_\_\_\_\_ Total: \$ \_\_\_\_\_

**PAYMENT METHOD:**  Check/Money Order Enclosed (payable to FAPSC) **TOTAL AMT. AUTH. \$** \_\_\_\_\_

Bill me in August 2009! or Charge My:  Visa  Mastercard  American Express **Note: By using Visa, Mastercard or check you could help save FAPSC \$10,000 per year in AmEx fees.**

Cardholder's Name: \_\_\_\_\_

Card # \_\_\_\_\_ Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

# Scholarship Offerings Form

Please print clearly or type. If additional forms are necessary, please photocopy or visit our website [www.FAPSC.org](http://www.FAPSC.org).

**Please note:** A full tuition scholarship must include all books, fees and supplies that are customarily included in the tuition for that program. Any additional books, fees, and supplies shall be the responsibility of the student and must be disclosed on this form.

Program Title: \_\_\_\_\_

Program Length: Class Hours: \_\_\_\_\_ Credit Hours: \_\_\_\_\_ Type of Degree: \_\_\_\_\_

Tuition: \$ \_\_\_\_\_ Books, Fees, & Supplies: \$ \_\_\_\_\_

Enrollment:  Summer Enrollment  Fall Enrollment or  Either

Full Scholarship including book, fees and supplies \_\_\_\_\_ # scholarships offered

Full Scholarship not including book, fees and supplies \_\_\_\_\_ # scholarships offered

\$5,000 \_\_\_\_\_ # scholarships offered  \$1,000 \_\_\_\_\_ # scholarships offered

Program Title: \_\_\_\_\_

Program Length: Class Hours: \_\_\_\_\_ Credit Hours: \_\_\_\_\_ Type of Degree: \_\_\_\_\_

Tuition: \$ \_\_\_\_\_ Books, Fees, & Supplies: \$ \_\_\_\_\_

Enrollment:  Summer Enrollment  Fall Enrollment or  Either

Full Scholarship including book, fees and supplies \_\_\_\_\_ # scholarships offered

Full Scholarship not including book, fees and supplies \_\_\_\_\_ # scholarships offered

\$5,000 \_\_\_\_\_ # scholarships offered  \$1,000 \_\_\_\_\_ # scholarships offered

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Program Length: Class Hours: \_\_\_\_\_ Credit Hours: \_\_\_\_\_ Type of Degree: \_\_\_\_\_

Tuition: \$ \_\_\_\_\_ Books, Fees, & Supplies: \$ \_\_\_\_\_

Enrollment:  Summer Enrollment  Fall Enrollment or  Either

Full Scholarship including book, fees and supplies \_\_\_\_\_ # scholarships offered

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\$5,000 \_\_\_\_\_ # scholarships offered  \$1,000 \_\_\_\_\_ # scholarships offered

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Enrollment:  Summer Enrollment  Fall Enrollment or  Either

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Full Scholarship not including book, fees and supplies \_\_\_\_\_ # scholarships offered

\$5,000 \_\_\_\_\_ # scholarships offered  \$1,000 \_\_\_\_\_ # scholarships offered



Return completed form to FAPSC 150 South Monroe Street, Suite 303, Tallahassee, FL 32301

Phone: 850.577.3139 • Fax: 850.577.3133