

STRATEGIC PLAN

LEGISLATIVE/ADVOCACY COMMITTEE

The Legislative Committee meets in conjunction with the FAPSC Board of Directors. Please review the current Legislative Committee of the Strategic Plan (below) and contact FAPSC staff if you are interested in serving on the Legislative Committee.

<u>LEGISLATIVE/ADVOCACY COMMITTEE GOAL ONE: INITIATE AND SUPPORT LEGISLATION THAT PROMOTES TRANSFERABILITY, ACCESS AND ACCOUNTABILITY</u>		
Objectives	Activities	Measures
1. Establish a long-term legislative “ground game.”	<ol style="list-style-type: none"> 1. Conduct school visits and maintain ongoing communication with key Legislators 2. Network/join associations (e.g. AIF, Florida Chamber, hospitals, truckers; contactors; insurance, tech. equipment) 3. Use placement directors to strengthen relationships with major employers who hire our grads (e.g. establish an online FAPSC employment directory/placement office) 	<p>Data-base of school visits and communications</p> <p>Annual reports on placement</p> <p>Business satisfaction survey</p>
2. Conduct leadership meetings with future House and Senate leaders.	<ol style="list-style-type: none"> 1. set meetings with 08-09 leadership & freshmen at area member schools; 2. ask leadership to identify “go to” members 3. ask permission to use leaders’ names to invite other members to visit schools 4. Invite key leaders to meetings to hear concerns 	Track meetings
3. Establish a candidate interview process.	<ol style="list-style-type: none"> 1. Develop & distribute questionnaire sent to both incumbents and new candidates 	return rates, levels of support, contributions and voting records
4. Establish FAPSC PAC and political director position	<ol style="list-style-type: none"> 1. Use A. Day until FAPSC can expand to hire political director 2. Reactivate PAC & develop strategy effective/efficient use 	
Communication strategies: Legislative meetings; information pieces; “good news” releases; press handbook with samples and templates; editorial board meetings; op eds; candidate questionnaires		